



**SAFER SCHOOLS,
SAFER KIDS**

EXHIBITOR PROSPECTUS

**NASRO's 19th ANNUAL
SRO-SCHOOL SAFETY CONFERENCE
BALTIMORE, MARYLAND**

JUNE 29-JULY 3, 2009

SAFER SCHOOLS, SAFER KIDS



The National Association of School Resource Officers (NASRO) is a not-for-profit organization for school based law enforcement officers, school administrators, and school security/safety professionals working as partners to protect students, school faculty and staff and the schools they attend. The true and tested strength in the School Resource Officer program is that it is much more than a curriculum. The SRO Concept can easily be adapted to the needs of ANY community desiring safe schools and effective community partnerships.

With school based policing being the fastest growing area of law enforcement and our membership quickly approaching 9,000 members around the globe, NASRO takes great pride in being the first and most recognized organization for law enforcement officers assigned at our school communities. A wide array of services and programs are available to assist members in developing the most effective program for their community.

Our attendees are directly responsible for making recommendations to police agencies, sheriff departments, public schools, school districts and juvenile justice programs.

Products and services of interest include computer software & equipment, metal detection, security alarm systems, uniforms, safety and fingerprint equipment, student prevention materials and much more.

BALTIMORE HILTON HOTEL

401 E Pratt St., Baltimore, MD 21202

443-573-8700 www1.hilton.com

\$129 plus applicable taxes per night/per room

Ask for the NASRO discount conference rate. Be sure to make your reservations as soon as possible. This hotel will fill quickly. This rate is available through May 25, 2009 or until this reserved block of rooms fill to capacity. Overflow hotels are available.



SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL - \$10,000 or more

Includes a 10x20 booth in the Exhibition Showcase, advertisement in the conference guide and the opportunity to address the attendees at the opening ceremony.

GOLD LEVEL - \$5,000 to \$9,999

Includes a 10x10 booth in the Exhibition Showcase and advertisement in the conference guide.

BRONZE LEVEL - \$2,500 to \$4,999

Includes a 10x10 booth in the Exhibition Showcase

Opportunities for sponsorship include but are not limited to:

- Awards Luncheon
- Conference give-away items
- President's reception
- Cyber station in the Exhibitors area
- Name badges and lanyards
- Golf tournament and awards dinner
- Tote Bags
- Key Cards
- Coffee Breaks

CONFERENCE GUIDE

The NASRO Conference Guide is printed in conjunction with the NASRO Annual Conference. Circulation is averaging 1,500 individuals and available to anyone who attends this event. Included in this publication are schedules and descriptions of all classes and courses, nightly events and a full listing of all exhibitors participating in the exposition. Full page advertising space is available to all exhibiting companies.

RATES

\$750 Black/White inside position

\$1,000 Full Color cover positions (only three available)

Reservation Due Date: April 10, 2009

Materials Due Date: April 17, 2009

Please contact Jennifer Thornton at 918-274-3874 if you are interested in a sponsorship opportunity!!!

BOOTH INFORMATION

Size: 10x10

- ID Sign
- Piping and Drape (8' back & 3' sides)
- Special NASRO receptions held within the Exhibit Hall

Cost:

- New Exhibitor (on or before May 23, 2009) **\$1,100**
- New Exhibitor (after May 23, 2009) **\$1,225**
- Returning Exhibitor (Must have been a paid exhibitor for 2008 Conference) **\$ 850**
- Not for Profit, 501(c)3 **\$ 750**

Set-up Schedule

Sunday, June 28, 2009 Vendor set-up 8:00 am – 3:00 pm

Exhibit Schedule

All booths must be staffed during the following hours:

Sunday, June 28	Exhibit Hall Open	4:00pm – 8:00 pm
	President's Reception	6:00pm – 8:00 pm
Monday, June 29	Exhibit Hall Open	11:30 am – 8:00 pm
	Pin & Patch Swap	4:30 pm – 6:00 pm
	Member Reception	6:00pm – 8:00 pm
Tuesday, June 30	Exhibit Hall Open	8:00 am – 1:30 pm

Tear-Down Schedule

Tuesday, June 30 Vendor tear-down 1:30 pm – 5:00 pm

Booth Reservations and Questions

Jennifer L. Thornton

The Thornton Group
13405 E. 90th Street North
Owasso, OK 74055
Office: 918-274-3874 • Fax: 918-274-8450
jennifer.thornton@nasro.org • www.nasro.org

CONFERENCE RULES & REGULATIONS

ASSIGNMENT OF SPACE AND PAYMENT

All exhibit space will be allocated on a first-come, first-served basis. Confirmation of space will be sent immediately upon receipt of signed contract and full payment. NASRO reserves the right to re-assign booth space if need be. Payment in full is due within 30 days of the contract submission date for those contracts submitted after January 1, 2009. No exhibitors shall assign, sublet, or share the whole, or any part, of the space contracted without prior written consent of NASRO.

BOOTH SPECIFICATIONS

The standard booth size is 10' x 10' (approximately 3.05m x 3.05m). Except for custom-size, or island displays, the booth price in this agreement provides installation, maintenance and removal of standard framing materials. The materials include a quality fabric, 8' high flameproof backdrop; 42" high side divider rails; and an expertly lettered 7" x 44" exhibitor sign for each space.

EXHIBITOR NAME BADGES

We request that all badges be ordered via our website or through the exhibitor services kit. **FREE BADGES:** Each commercial exhibiting company is entitled to three (3) free Exhibitor Badges per 10 x 10-foot booth. Each noncommercial company exhibiting is entitled to two (2) free Exhibitor Badges per booth. Exhibitor badges admit company representatives to the Exhibit Hall during scheduled installation and exhibit hours and at other times by prior arrangement. Exhibitors may pick up their badges at the registration desk on Sunday, June 28, 2009 8 a.m. - 3 p.m. **EXHIBIT HALL ONLY BADGES** are available to exhibiting companies for additional representatives and permit entrance into the Exhibit Hall. The charge for each additional Exhibit Hall Only badge is \$75 per representative, whether the badge is used one, two, or three days. We strongly urge you to order these badges ahead of time. List the names and titles of additional representatives on the Exhibitor Badge Form. These badges may be picked up at Exhibitor Registration.

INSTALLATION & DISMANTLING

Installation of exhibits may commence on Sunday, June 28, 2009 8 a.m. - 3 p.m. at the Baltimore Hilton Hotel. All exhibitors must be fully assembled and ready for display no later than 3:00 p.m. on June 28, 2009. Dismantling of exhibits may begin after 1:30 p.m. on June 30. All exhibits and materials must be totally removed from the exhibit hall no later than 12 midnight on June 30, 2009. No dismantling will be allowed before 1:30 p.m. on June 30, 2009.

OFFICIAL SERVICE CONTRACTOR

Upon receipt of your completed contract and payment in full, an Exhibitor's Service Kit will be mailed or emailed to each exhibitor. This packet will include all necessary information and forms regarding: shipping of displays; display rental; floor coverings; telephone service; electrical service and utilities; furniture and accessories, etc.

CANCELLATION

Exhibitors may reduce or cancel contracted space by submitting written notice to The Thornton Group, Jennifer Thornton, jennifer.thornton@nasro.org. Such notice must be received no later than May 29, 2009. Exhibitors canceling an entire exhibit shall be charged an administrative fee of 25

percent of the total cost of display space. Cancellation of contracted exhibit space between May 1 and May 29, 2009 will receive a 50 percent refund. No refunds will be made if written notice of cancellation or reduction is received after May 29, 2009.

SECURITY

NASRO will not be responsible for 24-hour security services at the Hotel. While every precaution will be taken, NASRO assumes no liability for lost or stolen items. The ultimate responsibility remains with the individual exhibitors to protect their property and appropriate protection and insurance should be arranged.

LIABILITY

In consideration for the opportunity to display services and products at an NASRO Conference and Exposition, Exhibitor, its officers, directors, agents and insurers, agrees to indemnify and hold harmless NASRO, directors, contractors, employees and agents and the Hotel from any loss, injury, suit, action or cause of action, or claim whatsoever resulting from any incident, accident, fire, theft or any claim or loss to any person claiming loss or injury, including any loss or damage to property of Exhibitor, its employees, agent or subcontractors, loss or injury to any manufacturer's demonstration participants, their employees, agents, guests and general public. Said indemnification and agreement to hold harmless, NASRO and the Hotel, as aforesaid, shall include reimbursement for any costs, expenses and reasonable attorney's fees incurred by indemnities. Further, any claim of damage to the property of the convention center resulting in the immediate assessment of damages against NASRO from any act or omission of Exhibitor, its agents, employees, contractors and subcontractors, shall be immediately paid or assumed by Exhibitor. In addition Exhibitor acknowledges that NASRO does not maintain any insurance to cover loss or damage to any property of Exhibitor. Exhibitors are advised to obtain commercial insurance to cover all losses and claims.

RESTRICTIONS

NASRO reserves the right to determine the eligibility of a company or their product for inclusion in the exhibits, and reserves the right to restrict exhibits that, because of noise, method of operation, materials or for any other reason, becomes objectionable to NASRO. NASRO also reserves the right to prohibit any exhibit that, in the opinion of NASRO management, may detract from the general character of the exhibit show as a whole. In such event, any exhibitor terminated prior to expiration of the conference for cause shall not be entitled to a refund or be entitled to damages for any direct or in-direct expenses incurred by exhibitor. The exhibition of a company's products or services within the NASRO Exhibit Hall does not represent an endorsement of those products or services by NASRO. No one is permitted into the Exhibit Hall during installation times except for authorized personnel (those with Exhibitor Badges) who are working or supervising the installation of booth equipment or furnishings. This can be a dangerous time with crates, machinery, etc. **ABSOLUTELY NO CHILDREN UNDER THE AGE OF SIXTEEN (16) WILL BE ADMITTED IN THE EXHIBIT HALL DURING INSTALLATION OR BREAK DOWN UNDER ANY CIRCUMSTANCES.**

Please review the full rules & regulations that pertain to this event on the website at www.nasro.org.



National Association of School Resource Officers 2009 CONTRACT FOR EXHIBIT SPACE

Coordinator's Contact Information

Company Name

Coordinator or Meeting Planner's Name

Address

City State Zip

Phone

Fax

Email

Program Guide Listing

Company Name

Address

City State Zip

Phone (toll free if available)

Fax

General or Sales Email

Website

Please provide a 25 word description of your company, products and/or services. This information will accompany your listing in the Program Guide.

Sponsorships <input type="checkbox"/> Platinum Level \$10,000 <input type="checkbox"/> a la Carte <input type="checkbox"/> Gold Level \$5,000 - \$9,999 Please specify _____ <input type="checkbox"/> Bronze Level \$2,500 - \$4,999 _____		Program Guide Advertising <input type="checkbox"/> Cover \$1000 * <input type="checkbox"/> Full Page BW \$750 <small>*Covers include inside front, inside back and back.</small>		Additional <input type="checkbox"/> Electrical <input type="checkbox"/> Security <small>additional cost TBD by Hotel /Exhibit Company</small>	
BOOTH SPACE New Exhibitor \$1,100 _____ <small>(before May 23, 2009)</small> Returning Exhibitor \$850 _____ <small>(Must have exhibited in 2008)</small>		New Exhibitor \$1,225 (after May 23, 2009) _____ Not for Profit, 501(c)3 \$750 _____			

Exhibit space is to be occupied solely by our organization in exhibiting our products at the 2009 Annual Conference & Exposition. Booths may not be shared or sub-let.

Companies we would like to be NEAR: _____

Companies we would like to be AWAY FROM: _____

This Exhibit Contract incorporates the 2009 Annual Conference & Exposition Rules and Regulations contained in the Exhibitor Services Kit and on NASRO's website at www.nasro.org. We have read and understand the Exhibit Rules and Regulations, and agree to abide by them and additional rules deemed necessary by the National Association of School Resource Officers (NASRO). Exhibitor agrees to hold NASRO harmless from any liability, loss, or claim during the 2009 Conference & Exposition.

Contract submission: Fax to 918-274-8450.

Coordinator or Meeting Planner's Signature

Please make checks payable to National Association of School Resource Officers (NASRO) or charge my credit card below. Submit all payments to: NASRO, 1951 Woodlane Drive St. Paul, MN 55125

VISA MASTERCARD

CREDIT CARD AUTHORIZATION

Print Name as it appears on card

Credit Card Number

V CODE

Signature

Expiration Date